A day of university life: Miami University Student Experience Map
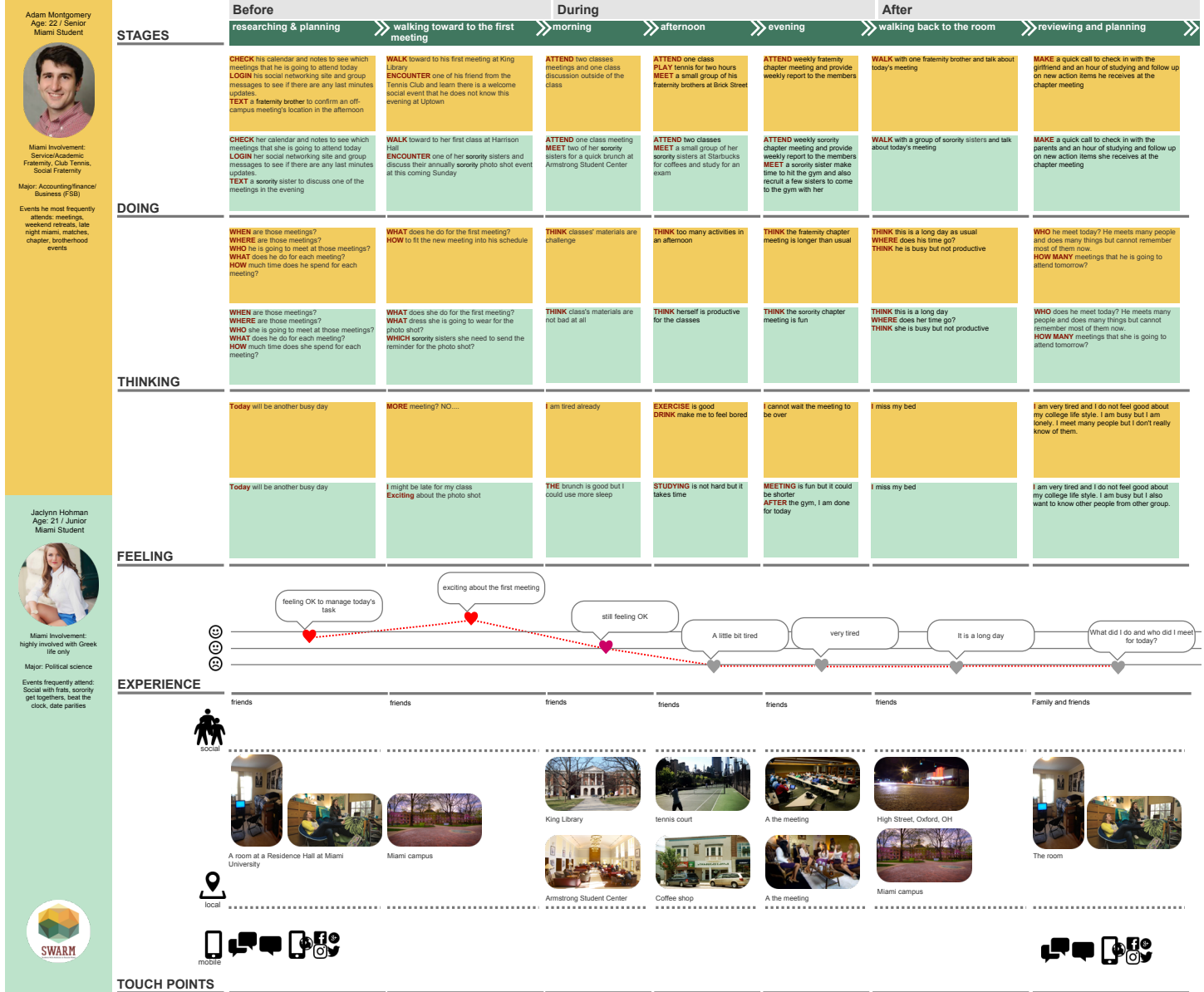
Adam Montgomery
Age: 22 / Senior
Miami Student

Miami Involvement:
Service/Academic
Fraternity, Club Tennis,
Social Fraternity

Major: Accounting/finance/
Business (FSB)

Events he most frequently
attends: meetings,
weekend retreats, late
night miami, matches,
chapter, brotherhood
events

Jaclynn Hohman
Age: 21 / Junior
Miami Student

Miami Involvement:
highly involved with Greek
life only

Major: Political science

Events frequently attend:
Social with frats, sorority
get togethers, beat the
clock, date parities

SWARM

STAGES

	Before		During			After		
	researching & planning	walking toward to the first meeting	morning	afternoon	evening	walking back to the room	reviewing and planning	

DOING

Adam:
- **CHECK** his calendar and notes to see which meetings that he is going to attend today
- **LOGIN** his social networking site and group messages to see if there are any last minutes updates.
- **TEXT** a fraternity brother to confirm an off-campus meeting's location in the afternoon

- **WALK** toward to his first meeting at King Library
- **ENCOUNTER** one of his friend from the Tennis Club and learn there is a welcome social event that he does not know this evening at Uptown

- **ATTEND** two classes meetings and one class discussion outside of the class

- **ATTEND** one class
- **PLAY** tennis for two hours
- **MEET** a small group of his fraternity brothers at Brick Street

- **ATTEND** weekly fraternity chapter meeting and provide weekly report to the members

- **WALK** with one fraternity brother and talk about today's meeting

- **MAKE** a quick call to check in with the girlfriend and an hour of studying and follow up on new action items he receives at the chapter meeting

Jaclynn:
- **CHECK** her calendar and notes to see which meetings that she is going to attend today
- **LOGIN** her social networking site and group messages to see if there are any last minutes updates.
- **TEXT** a sorority sister to discuss one of the meetings in the evening

- **WALK** toward to her first class at Harrison Hall
- **ENCOUNTER** one of her sorority sisters and discuss their annually sorority photo shot event at this coming Sunday

- **ATTEND** one class meeting
- **MEET** two of her sorority sisters for a quick brunch at Armstrong Student Center

- **ATTEND** two classes
- **MEET** a small group of her sorority sisters at Starbucks for coffees and study for an exam

- **ATTEND** weekly sorority chapter meeting and provide weekly report to the members
- **MEET** a sorority sister make time to hit the gym and also recruit a few sisters to come to the gym with her

- **WALK** with a group of sorority sisters and talk about today's meeting

- **MAKE** a quick call to check in with the parents and an hour of studying and follow up on new action items she receives at the chapter meeting

THINKING

Adam:
- **WHEN** are those meetings?
- **WHERE** are those meetings?
- **WHO** he is going to meet at those meetings?
- **WHAT** does he do for each meeting?
- **HOW** much time does he spend for each meeting?

- **WHAT** does he do for the first meeting?
- **HOW** to fit the new meeting into his schedule

- **THINK** classes' materials are challenge

- **THINK** too many activities in an afternoon

- **THINK** the fraternity chapter meeting is longer than usual

- **THINK** this is a long day as usual
- **THINK** he is busy but not productive

- **THINK** he meet today? He meets many people and does many things but cannot remember most of them now.
- **HOW MANY** meetings that he is going to attend tomorrow?

Jaclynn:
- **WHEN** are those meetings?
- **WHERE** are those meetings?
- **WHO** she is going to meet at those meetings?
- **WHAT** does he do for each meeting?
- **HOW** much time does she spend for each meeting?

- **WHAT** does she do for the first meeting?
- **WHAT** dress she is going to wear for the photo shot?
- **WHICH** sorority sisters she need to send the reminder for the photo shot?

- **THINK** class's materials are not bad at all

- **THINK** herself is productive for the classes

- **THINK** the sorority chapter meeting is fun

- **THINK** this is a long day
- **WHERE** does her time go?
- **THINK** she is busy but not productive

- **WHO** does he meet today? He meets many people and does many things but cannot remember most of them now.
- **HOW MANY** meetings that she is going to attend tomorrow?

FEELING

Adam:
- **Today** will be another busy day
- **MORE** meeting? NO....
- I am tired already
- **EXERCISE** is good **DRINK** make me to feel bored
- I cannot wait the meeting to be over
- I miss my bed
- I am very tired and I do not feel good about my college life style. I am busy but I am lonely. I meet many people but I don't really know of them.

Jaclynn:
- **Today** will be another busy day
- I might be late for my class **Exciting** about the photo shot
- **THE** brunch is good but I could use more sleep
- **STUDYING** is not hard but it takes time
- **MEETING** is fun but it could be shorter **AFTER** the gym, I am done for today
- I miss my bed
- I am very tired and I do not feel good about my college life style. I am busy but I also want to know other people from other group.

EXPERIENCE

- feeling OK to manage today's task
- exciting about the first meeting
- still feeling OK
- A little bit tired
- very tired
- It is a long day
- What did I do and who did I meet for today?

friends	friends	friends	friends	friends	friends	Family and friends

social

local

- A room at a Residence Hall at Miami University
- Miami campus
- King Library
- tennis court
- A the meeting
- High Street, Oxford, OH
- The room
- Armstrong Student Center
- Coffee shop
- A the meeting
- Miami campus

mobile

TOUCH POINTS