

Yi-Fan Chen

Theme: Let it GO!

Personas: Anna and Elsa are sisters who share a small bed room in an apartment. Anna is 5 and Elsa is 10. They love each other. But they also argue sometimes.

Design concept: A pressure ball generalized kinetic energy to power up robot pets at the girls' room.

Core function: To reduce relationship pressure for making kinetic energy.

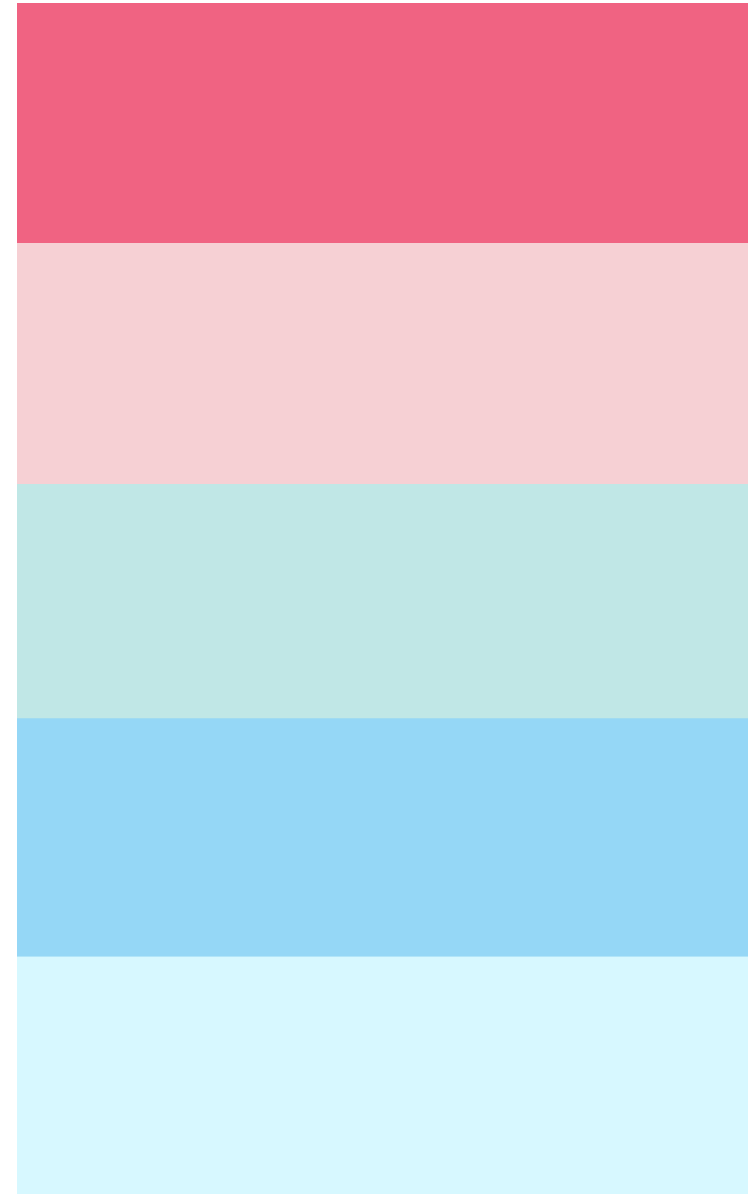
Board

A

PHOTOGRAPHY



COLOR

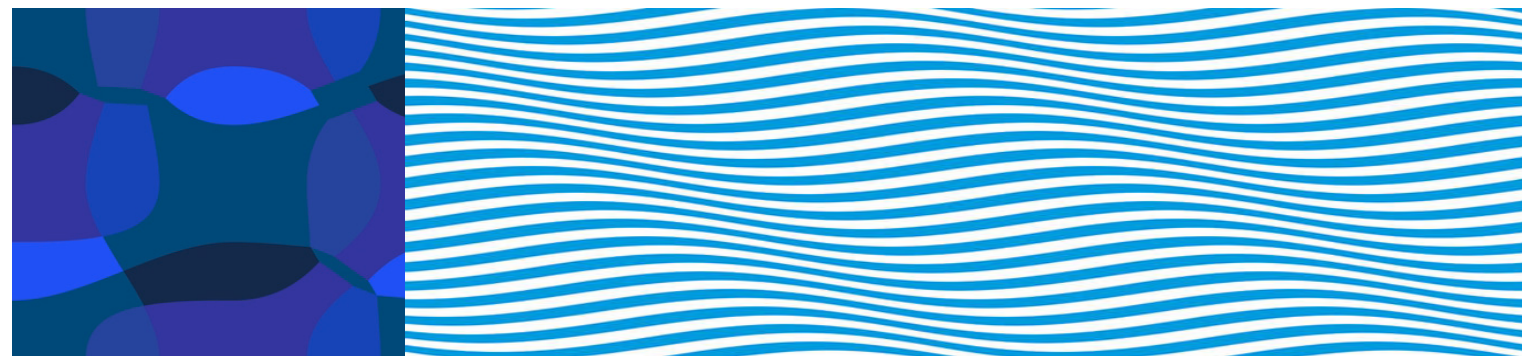


TYPOGRAPHY



kinetic

SPOT ILLUSTRATIONS, DIAGRAMS, RULES



TEXTURES

