

SWARM (STUDENTS WITH AMBITION TO REUNITED MIAMI)

DIFFERENTIATING STATEMENT: Be touched, be connected, be together, be friended, and be Miami

ASPIRATIONAL STATEMENT: In a year we wish to be bring Miami Group together.

TARGETED USER GROUP: Miami Groups.

CAMPAIGN GOAL: We will make it works. We are one and only Miami.

PHOTOGRAPHY



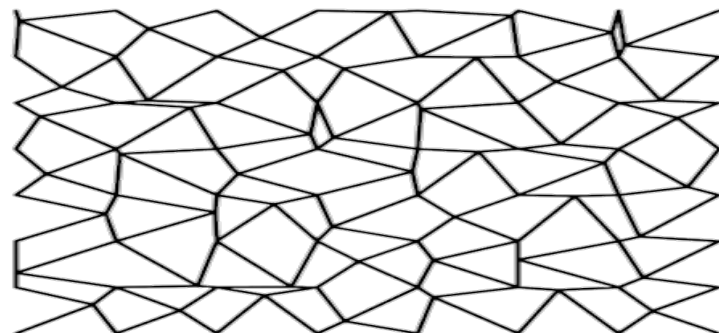
COLOR



TYPOGRAPHY



SPOT ILLUSTRATIONS, DIAGRAMS, RULES



TEXTURES

